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Implementation of Public Information Transmission in the Province of East Kalimantan

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Abstract: One form of effort to improve public information transparency services, is by making innovation changes that are carried out in accordance with Permendagri Number 3 of 2017. This research raises the issue of implementing the Public Information Disclosure policy in the East Kalimantan Provincial Government. This study uses a post positivist approach with qualitative methods. The results of this study indicate that (i) the implementation of the public information disclosure policy in East Kalimantan Province has been running effectively as evidenced in 2021 the East Kalimantan Government received an Informative Province award; (ii) to encourage the implementation of the public information disclosure policy in East Kalimantan Province, the recommended action is to increase the knowledge and understanding of the Information and Documentation Management Officer (PPID). Continuously it is necessary to carry out a Technical Guidance or Communication Forum to be able to provide explanations and discuss together with the Regional Apparatus Implementing PPID regarding the duties, principals and functions of the PPID, as well as a mechanism for managing public information exceptions as well as a mechanism for handling public information objections and disputes.

Abstrak: Salah satu bentuk upaya peningkatan pelayanan transparansi informasi publik, adalah dengan melakukan perubahan inovasi yang dilakukan sesuai dengan Permendagri Nomor 3 Tahun 2017. Penelitian ini mengangkat permasalahan penerapan kebijakan Keterbukaan Informasi Publik di Pemerintah Provinsi Kalimantan Timur. Penelitian ini menggunakan pendekatan post positivis dengan metode kualitatif. Hasil penelitian ini menunjukkan bahwa (i) implementasi kebijakan keterbukaan informasi publik di Provinsi Kalimantan Timur telah berjalan efektif terbukti pada tahun 2021 Pemerintah Kalimantan Timur mendapatkan penghargaan Provinsi Informatif; (ii) untuk mendorong implementasi kebijakan keterbukaan informasi publik di Provinsi Kalimantan Timur, tindakan yang disarankan adalah meningkatkan pengetahuan dan pemahaman Pejabat Pengelola Informasi dan Dokumentasi (PPID). Secara berkesinambungan perlu diadakan Bimbingan Teknis atau Forum Komunikasi untuk dapat memberikan penjelasan dan berdiskusi bersama PPID Pelaksana Perangkat Daerah mengenai tugas, pokok dan fungsi PPID, serta mekanisme pengelolaan pengecualian informasi publik. serta mekanisme penanganan keberatan dan perselisihan informasi publik.



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INTRODUCTION

One of the pillars of freedom of expression, as well as democracy, transparency, and good governance, is the openness of public information. The

openness of public information constitutes a democratic, transparent and accountable state that preserves the sovereignty of the people. Furthermore, the right to information is a right of every individual to be respected by all government officials as a

means of optimizing public participation in public surveillance. The creation of the Open Public Information Act responds to public demands for open information as a new step towards good governance, while recording Indonesia's history as 76th in the world and 5th in Asia, a country that implemented legal principles on open information in 2008 (Pambayun, 2017).

The right of the public to access information is guaranteed by law, and the implementation of public information openness policies is one of the efforts to ensure respect for human rights. Besides, with public information available, the public can learn about the progress of the government. Therefore, every public agency is obliged to provide public service officers in the field of information. Communications and Informatics officers at the national, provincial, or regional level have the basic duties regulated in the Law of the Republic of Indonesia No. 14 of 2008 on the Openness of Public Information (KIP) According to the law, every public body has an obligation to implement the KIP policy then it can be explained that every agency in the government must be transparent in providing information related to its agency so that the public can know the information relating to its institution in the current era then each agency can provide information to the public online and upload information so that it may be more efficient and efficient in the transparency of information to public (Rahman, 2022).

Government policies must be implemented in a way that increases public awareness so that socialization and policy implementation succeed. Therefore, to develop this understanding, an organized and quantitative communication management system is required. Planning, guidance, implementation, and evaluation are examples of communication management. 64 percent of Indonesians have access to the Internet in this digital age.

That means 175 million Indonesians have used the Internet to communicate. Governments need to balance progress by communicating to the public through digital media forms such as websites and social media (Ayuni, 2020).

The principles of good governance will not come into being unless the local government realizes that the government has an obligation to communicate information about the conduct of the regional government to its citizens, and the Government has passed laws on the openness of public information, as well as local government regulations on the public. However, it is believed that there are still many local governments that dominate policy-making, development planning, funding, public service, and entrepreneurship of local resources and assets today (Rahman, 2022).

East Kalimantan with an area of 12,747,924 Ha, the area of 6,508,998 Ha (54%) is a primary forest area and skunder forest or forest area. Most of the forested area is within the Union of Forest Management (KPH) area, conservation area and some other are in the pattern of plantation space and village area (Rahmani, 2021).

Measuring reports using indicators on the implementation of open data or open data, by looking at the development of websites and services performed on such public bodies in East Kalimantan has been done, with the involvement of the Office of Information and Documentation Management (PPID) in the region of East Kalimantan is still not optimal in the management of public information, this problem is also related to the unformulated information paradigm with maximum recording and grouping. Based on the findings, researchers are interested in conducting a study on the implementation of public information transparency programmes in public bodies in the natural

resources sector of East Kalimantan Province.

METHODS

The research carried out by the author is a type of comparative qualitative research (comparative), the selection of this method is an attempt to collect and analyze data of a narrative nature, in-depth information about the issue or problem to be solved (Creswell & Creswell, 2017). It's revealed by Dukeshire and Thurlow, qualitative research is research that deals with data rather than numbers, collecting and analyzing narrative data, high power, in-depth information about issues and problems to be described (Sugiyono, 2018).

This research approach uses library research, which is a data collection technique that is carried out by studying books, literature and documents with the aim of obtaining theoretical information on matters that are closely related to the problems studied regarding the implementation of public information openness policies in the province of East Kalimantan. The data obtained in qualitative research is in the form of words, images, and not numbers called descriptive. The research report contains quotations of data in giving an overview of the presentation of the report.

RESULTS AND DISCUSSION

Policy Implementation

Policy implementation is a process from sustainability to problem formulation where problems are formulated, identified, until implemented (Saputra et al., 2022).

Implementation is part of a formula related to public policy. The policy implementation approach according to van Matter and van Horn is a top-down approach model formulated (Agustino, 2016). This implementation process is an abstraction or performance of a policy action that is in principle designed to high and ongoing public policy implementation performance in relation to a variety of variables. This model assumes that the implementation of policy runs linearly from the political decision, implementation, and performance of public policy available.

According to Edwards III, in determining the gravity of a policy are (1) Communication, (2) Resources, (3) Disposition, and (4) Bureaucracy Structure (Edwards III, 1980). Each of these variables has sub variables that relate to each other. Communication variables have sub variables namely, Transmission, Clearness, and Consistency. The Resource variable has sub variable namely: Staff, Information, Authority, and Medium. The Disposition variable also has subvariables that are, Effects of Disposition, Regulations of Government, and Commissions. The last variable Organizational Structure is a subvariable that is, SOP and Fragmentation (Rahmani, 2021).

Public Information Openness

In the implementation of the policy according to (Setyoko, 2022) There's an enforcement organization the organizational model that implements the policy must be able to develop a relevant approach and be understood by each target group, aimed at ensuring that the level of policy success can be implemented well by both the implementers and the recipients of the program. In the context of policy implementation, the role of the implementing organization is crucial, which must be able to translate the policy in detail and explore a variety of alternatives to the public interest.

Public policy, which has become an agreement with the Indonesian people, is contained in the 1945 Basic Law, which explicitly defines what is meant by citizens' rights, not to mention the right to public information. The sound in the article clarifies the direction of Indonesia's future, information is the most important part of achieving the desired ideals and goals (Rahmani, 2021).

Public information openness is also a way for governments to take action or policy in providing public information about how governments operate in order to carry out government. So that people have access to knowledge that can raise a level of public confidence. The importance of information openness is to be able to establish a link between information openness and public involvement. So that a sense of harmony can be created to facilitate the disclosure of

knowledge to society. In addition to increasing public participation, the government's commitment to implementing one of the principles of good governance, namely transparency, is reflected in the openness of information in the conduct of government. What kind of information is revealed (Rahman, 2022).

Open information means that information is accessible to anyone, anytime, anywhere, and can be disseminated by anyone, for the common interest (Pratama, 2014). Openness of information is the primary capital of the creation of freedom of information (Perwitasari & Hairunnisa, 2021).

To test policy implementation, the author uses the theory of the George C. Edwards III model. The use of such theory is representative to test the implementation of policy in a government institution. Though wide-ranging, a combination of expert policy implementation models is needed. But given the time, energy and financial constraints, the limitation or focus of research is essential to produce a validity-tested outcome.

Edwards III (1980) named the policy implementation model as Direct and Indirect Impact on Implementation. In its approach to assessing the success and failure of policy implementation can be seen in four (4) interrelated variables, namely: (a) Communication, (b) Resources, (c) Disposition, and (d) Bureaucratic Structure (Rahmani, 2021).

Communication

As a public body responsible for carrying out the affairs of the Regional Government, the Office of Information and Documentation Management (PPID) of Kalimantan East recognizes that the openness of public information is a means in optimizing public supervision of the maintenance of the State as well as public bodies and everything that results in the public interest.

PPID (Information and Documentation Management Officer) East Kalimantan Province every year always implement PPID socialization through Focus Group Discussion (FGD), Coordination

Meeting, to roadshow to the PPID Executive in the scope of the Government of East Kalimantan Province. This is done as a form of commitment to public bodies as implementation of the Law No. 14 of 2008 which regulates the obligation of public entities to provide open, transparent, easy, prompt and accountable information services to the public.

Resource Condition

As for the human resources that the Office of Information and Documentation Management (PPID) of the East Kalimantan Province has, there are 7 (seven) people consisting of:

1. Head of Public Information Services Section and Capacity Strengthening of the Public Communications Power Base of 1 (one) Person.
2. Head of the First Specialist Unit of 1(one) person.
3. Processor of Information and Documentation of 1 (one) person
4. Movable Power (TAD)/Non-PNS Men's Power (one-man's power) of 1.

Movable power (TAT)/Non PNS of 3 (three) persons.

Disposal

The Office of Information and Documentation Management (PPID) of the Government of East Kalimantan Province is implementing public information openness by providing special service space for information requests. This PPID secretariat is placed an officer in charge of providing information services on Mondays starting from 09.00 - 15.00 hours and on Fridays from 9.00 - 11.00 hours.

A total of 35 District Units in the Environment of the Government of East Kalimantan Province have formed the PPID, with the presence of a Decree (SK) signed by the Regional Unit Secretary as the Chief of the Giant PPID. And this year, 3 of the 7 BUMDs of East Kalimantan Province have formed PPID.

The activities that have been carried out by PPID East Kalimantan in coordination and with the Regional Devices (PD) in the Environment of the Government of the province of East Kalimantan. During the year 2021 has been organized. As for the activities carried out by PPID Kaltim:

1. Implementation of Official Website PPID Kaltim
 2. Road Show Move the more Public Information Opening Service
 3. Short Launching (PPID Disability Friends) PINTAS PPID Disabled Friends is an action that provides accommodation for Physical Disabled persons in public information service by PPID Main Government of East Kalimantan Province, loaded in Governor's Decree No. 480/K.25/2021 on the formation of the Information and Communication Facility Providers Team for Disabled Persons.
 4. Coordination and Consultation of PPID Office of Information and Documentation Management (PPID) East Kalimantan which in the Informative Predicate of 2021 will become a magnet for the district/city of Government of the East Kalimantan Province and the Pemda outside the Kaltim area for reference to a simulated study.
 5. One of the departments of Informatics Communications, Persandian and Statistics District Balangan performed coordination to Kaltim PPID in an effort to improve public service information.
 6. Focus Group Discussion Open Information in Eastern Kalimantan.
 7. Media Broadcasting (Podcast) Ngopi Sore Ngopi Soon is an innovation activity that develops insights. Ngopi soon captures the security of the program which is an abbreviation of "Pinter Talk and Inspirative" afternoon with the characters and the community. The purpose of the media broadcasting activities (podcasts) is to inform the activities of the government and the program of the Government of the East Kalimantan province to the public as a form of public service.
 8. Kaltim PPID Consequences Test conducted a consequences test to the Eastern Kalimantan Regional Authority.
- Functions and duties of the Information and Documentation Management Office (PPID) of the Government of East Kalimantan Province

1. To coordinate and consolidate the collection of information materials and supporting documentation;
2. To store, document, edit and provide information to the public;
3. To verify public information materials;
4. To carry out consequences testing of the information excluded;
5. To update the information and documents;
6. To provide information and documentation for public access;
7. To facilitate and assist the Office of Information Management and Supporting Documentation in providing public information;
8. To make a written report to the Governor through the Regional Secretary about the implementation of the Information and Documentation Management Office every 6 (six) months;
9. Perform other duties as ordered by the Governor and the District Secretary.

Authority PPID East Kalimantan:

1. Refuse to provide information that is excluded in accordance with the provisions of the legislation;
2. Obtaining information from the work unit/component/work unit on the scope of its work;
3. Coordinate the provision of information services with the PPID Assistant and/or Functional Officer which is the subject of his work;
4. Determine or specify an information that can/at least be accessed by the public;
5. Assignment of PPID assistant as well as the functional office to create, collect, and maintain information and documentation for the needs of the public.

CONCLUSION

Based on the results of the research, it can be concluded that the implementation of the public information openness policy in

the East Kalimantan Province has gone well which is held accountable through the physical and financial realization in implementing the program/activities of the open information Budget Year 2021 has been implemented accordingly. In 2021, East Kalimantan Province entered the Information Province Award presented by the Vice President of the Republic of Indonesia. However, upgrading of the Public Information Registry Information System Integration (SIDIK) is still not optimal due to lack of participation as well as the Human Resources (SDM) that are still few for PPID implementation in the environment of the Government of East Kalimantan Province in providing information.

SUGGESTION

It is necessary to improve the knowledge and understanding of the entire PPID Regional Device/Regional Device Unit, continuously implement a Technical Guidance or Communication Forum to be able to provide explanation and discuss together with the PPID Local Device Control on the tasks, subjects and functions of PPID, as well as the management mechanism of exclusion of public information and the mechanism for handling objections and public information disputes.

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